



Char Davidson
GRAPHIC DESIGNER

521 11TH AVE E,
SEATTLE WA 98102

206-550-6342

CHAR@
CHARDAVIDSON.COM

Award-winning designer offers robust experience and refined expertise in InDesign, Illustrator, and Photoshop along with basic html and Microsoft Office knowledge.

PROFESSIONAL EXPERIENCE

8/09 - CURRENT • SENIOR GRAPHIC DESIGNER

Zoompop • Seattle WA

Conceptual development, design and coordination of numerous accounts including T-Mobile, Restorify and Viallo in addition to internal design and brand management.

9/01 - CURRENT • FREELANCE GRAPHIC DESIGNER

Various print, identity and web projects for a variety of clients and agencies including Abundant Spring, Allrecipes.com, Amazon.com, Balance Bodyworks, Baseball Northwest, Cultivate Design, Emerald City Realtors, Gash Photography, Prosser Piano, Wink cupcake and more.

9/04 - 2/09 • GRAPHIC DESIGNER

Gravity Creative • Bellevue WA

Conceptualize and produce dielines, packaging, websites, animated web ads, corporate branding assets, and various print materials for a variety of clients including Microsoft, Chef'n, Bellevue Downtown Association, Taco Time Northwest, Medtronic, and PetSmart.

Gravity Creative has won various awards including the 2006 HOW Self Promotion Annual Merit Award, 2007 HOW International Design Merit Award, was featured in the 2006 PRINT Regional Design Annual, and more.

4/02 - 9/07 • IMAGINARY GIRL

www.threeimaginarygirls.com

Managed content and design for high-traffic local music site. Responsible for design and development of posters, newspaper advertisements, and promotional material associated with sponsored events. Additional duties included copy editing, writing reviews, basic html coding, and managing freelance talent.

4/02 - 9/04 • GRAPHIC DESIGNER

American Legend • Renton WA

Designed and managed production of campaign artwork, in-house forms, and various other print materials.

6/01 - 10/02 • MULTIMEDIA SPECIALIST

City of Kent • Kent WA

Responsible for conceptual development, creation and production of print and TV media for the City of Kent.

5/00 - 9/00 • GRAPHIC DESIGNER

Cull Design Group • Grand Rapids MI

Responsible for the development and design of a variety of different media.

5/98 - 5/00 • GRAPHIC DESIGNER

Bird Design • Grand Rapids MI

Designed logos, informational brochures, print ads, trade show booths, web interfaces, posters, invitations, and various other print and interactive media.

HONORS/AWARDS

2006 PRINT Regional Design Annual (gravity creative)

2004 Seattle Music Awards Most Valuable Player (threeimaginarygirls.com)

2003 Seattle Weekly Best Music Website (threeimaginarygirls.com)

2000 Kendall Studio Excellence Award (student award)

2000 ADDY Awards: Most Compelling Student

EDUCATION

5/00

Kendall College of Art and Design

Bachelor of Fine Arts

Graphic Design • Honors Graduate

REFERENCES
AVAILABLE UPON
REQUEST

ONLINE PORTFOLIO
CAN BE VIEWED AT
CHARDAVIDSON.COM

